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Comvita strengthens Leadership Team

Global natural health products company Comvita (NZX:CVT) is strengthening its leadership by adding three new roles to its current Leadership team; Chief Commercial Officer, Chief People and Culture Officer and Chief Digital Officer.

Commercial and Finance:

Comvita's current Chief Financial Officer, Mark Sadd, has been appointed to the role of Chief Commercial Officer.

Comvita Chief Executive Officer Scott Coulter said, "Partnerships and acquisitions are core to Comvita's strategy, and require considerable expertise and focus. At this stage in our strategy deployment, and in consultation with the Board, we agreed it is necessary to have a Chief Commercial Officer on our Leadership team."

As Chief Commercial Officer, Mr Sadd will be responsible for Mergers and Acquisitions, Risk and Investor Relations, and will have direct accountability for all Comvita's legal activities and major commercial activities globally. In addition, Mark will have specific governance accountability for joint ventures and future investments, including our newly formed China joint venture.

As a result of this appointment, Comvita's current General Manager Finance, Julianne Keast, has been appointed to the role of Acting Chief Financial Officer. Ms Keast is a Chartered Accountant, was previously audit manager at KPMG, and has been with Comvita for seven years.

People and Culture and Digital:

Since the departure of Comvita's Chief Corporate Services Officer, whose responsibilities included People and Culture and Digital, the Comvita Board and Leadership team have now decided to create two specialist roles; Chief People and Culture Officer and Chief Digital Officer.

Comvita's General Manager People and Culture, Kate Selway, has accepted the role of Acting Chief People and Culture Officer. Mrs Selway has been with Comvita for seven years, and has played a key role in growing the People and Culture function within the business. Her experience will add another layer of thinking to Leadership.

Comvita CEO Scott Coulter said, "Ecommerce is our fastest growing channel and critical to future success. To this end, we will create the new position of Chief Digital Officer, responsible for enabling Comvita's source-to-shelf strategy from a technology perspective. Comvita will conduct a global search for the Chief Digital Officer, as well as consider internal candidates. The business aims to have this appointment in place by the end of the financial year."

The Comvita Leadership Team:

Scott Coulter, Chief Executive Officer
Mark Sadd, Chief Commercial Officer
Colin Baskin, Chief Supply Chain Officer
Simon Potheary, Chief Sales Officer
Sharon Hollenstein, Chief Innovation Officer
Ben Shaw, Chief Marketing Officer
Julianne Keast, Acting Chief Financial Officer
Kate Selway, Acting Chief People and Culture Officer
Chief Digital Officer – To be appointed.

COMVITA LIMITED

23 Wilson Road South, Paengaroa, Bay of Plenty, 3189. Private Bag 1, Te Puke 3153, New Zealand.
PH: +64 7 533 1426, FX: +64 7 533 1118 • www.comvita.co.nz

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For further information:

Comvita CEO, Scott Coulter, 021 386 988

Comvita Chair, Neil Craig, 021 731 509

Background information

About Comvita (www.comvita.co.nz)

Comvita (NZX:CVT) is a global natural health company committed to the development of innovative products, backed by ongoing investment in scientific research.